



## KALBIS UNIVERSITY

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### Certificate of Approval

Student : Muhammad Mizanul Kharamain  
Cohort : 2020  
Title of final Skripsi project : Strategi Produksi Iklan Digital Dalam Mempertahankan Loyalitas Advertiser Pada Industri Radio  
*Digital Advertising Production Strategy In Maintaining Advertiser Loyalty In The Radio Industry*

We hereby declare that this final Skripsi project is from student's own work. The final project/Skripsi has been read and presented to Kalbis University's Examination Committee. The final project/Skripsi has been found to be satisfactory and accepted as part of the requirements needed to obtain an Kalbis University bachelor's degree.

Names and signature of examination committee members present:

1	Skripsi Supervisor	: Davis Roganda Parlindungan, S.Sos., M.Si.	Approved
2	Penguji 1	: Prida Ariani Ambar Astuti, S.Sos., M.Si., Ph.D.	Approved
3	Penguji 2	: Heppy New Year Haloho, S.Sos., M.A.	Approved
	Scientific Paper Publication	: Internal Journal	
	Author Name	: Secondary Author	

Acknowledged by,

Head of Study Program,

Altobeli Lobodally S.Sos., M.I.Kom.

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