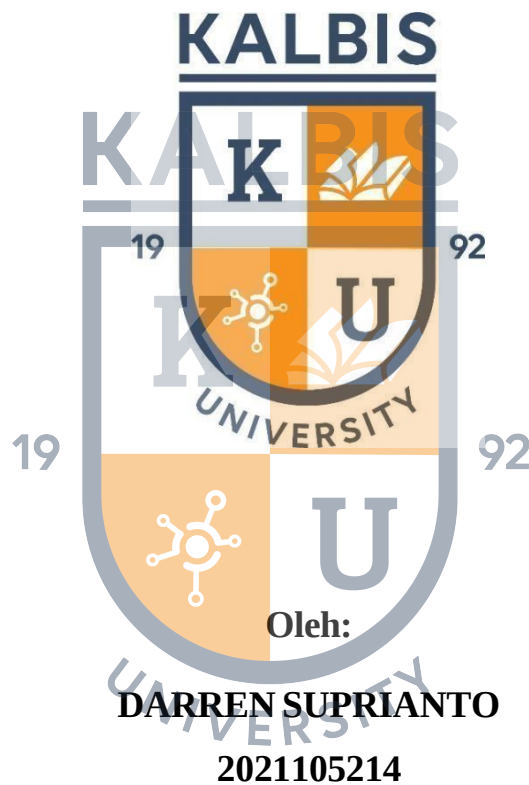


SKRIPSI

**PENGARUH PROMOSI, *LIVE SHOPPING*, DAN
ONLINE CUSTOMER REVIEW TERHADAP
KEPUTUSAN PEMBELIAN DI TOKOPEDIA**



**PROGRAM STUDI MANAJEMEN
FAKULTAS BISNIS
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